



## Logo Versions



Primary

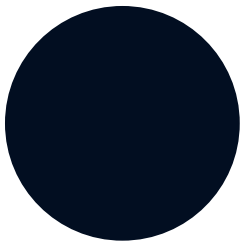
ALFAA LOGISTICS

Wordmark Only



Icon

## Colours



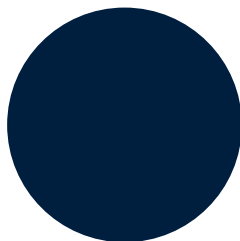
Primary

Hex #020E21

RGB rgb(2,14,33)

CMYK 94 58 0 87

Pantone 19-3922



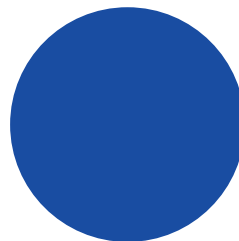
Secondary

Hex #001F3F

RGB rgb(0,31,63)

CMYK 100 51 0 75

Pantone 19-3940



Accent

Hex #194DA2

RGB rgb(25,77,162)

CMYK 85 52 0 36

Pantone 19-4050

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

## Typography

Primary

DM Serif Text Regular

Aa Bb Cc